

Global Health Leadership Forum

**The Centers for Disease Control and
Prevention**

November 4, 2010

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I AM POWERFUL



CARE – What We Do

- We **build human capability** through improvements in education, health and economic opportunity
- We **address discrimination and poor governance** because they fuel poverty
- We **focus on marginalized women and girls**
- We **work in partnership and advocate for policy change** in order to have global impact



CARE – Where We Work

CARE operates 1,200 projects in **70 countries** and serves nearly **55 million people**. Our programs address:

- **Economic Development** through microfinance initiatives
- **Water, Sanitation and Environmental Health** through construction of clean water systems and latrines
- **HIV/AIDS** through information and services to vulnerable groups
- **Health** by focusing on mothers and children
- **Education** by promoting basic, quality education for all
- **Agriculture and Natural Resources** by supporting farmers
- **Nutrition** through emergency relief and prevention of malnutrition



Advocacy and the U.S. Government



How did maternal and child health gain greater priority in US government?

How does advocacy play a part in this?



Obama Administration Global Health Initiative

Congress
Legislation
Appropriations



President Obama's Global Health Initiative (GHI)



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The Global Health Initiative

- **Announced in May of 2009**
- **\$63 Billion over 6 years**
- **Build on the progress of PEPFAR**
- **Renewed focus on women and children**



GHI: Elevating MCH

“Through the GHI the United States will invest \$63 billion over six years to help partner countries improve health outcomes through strengthened health systems - with a particular focus on improving the health of women, newborns and children through programs including infectious disease, nutrition, maternal and child health, and safe water.”²

²*The Global Health Initiative*, www.pepfar.gov/ghi/index.htm



I am powerful



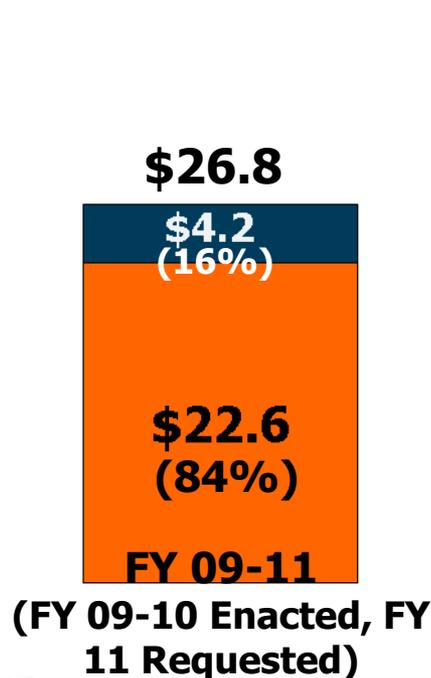
U.S. Government Funding for the Global Health Initiative (GHI), Proposed and Enacted, FY 2009 - FY 2014

Source: Kaiser Family Foundation

In Billions



■ Other Global Health Priorities
■ PEPFAR & Malaria



The GHI & Maternal, Newborn and Child Health

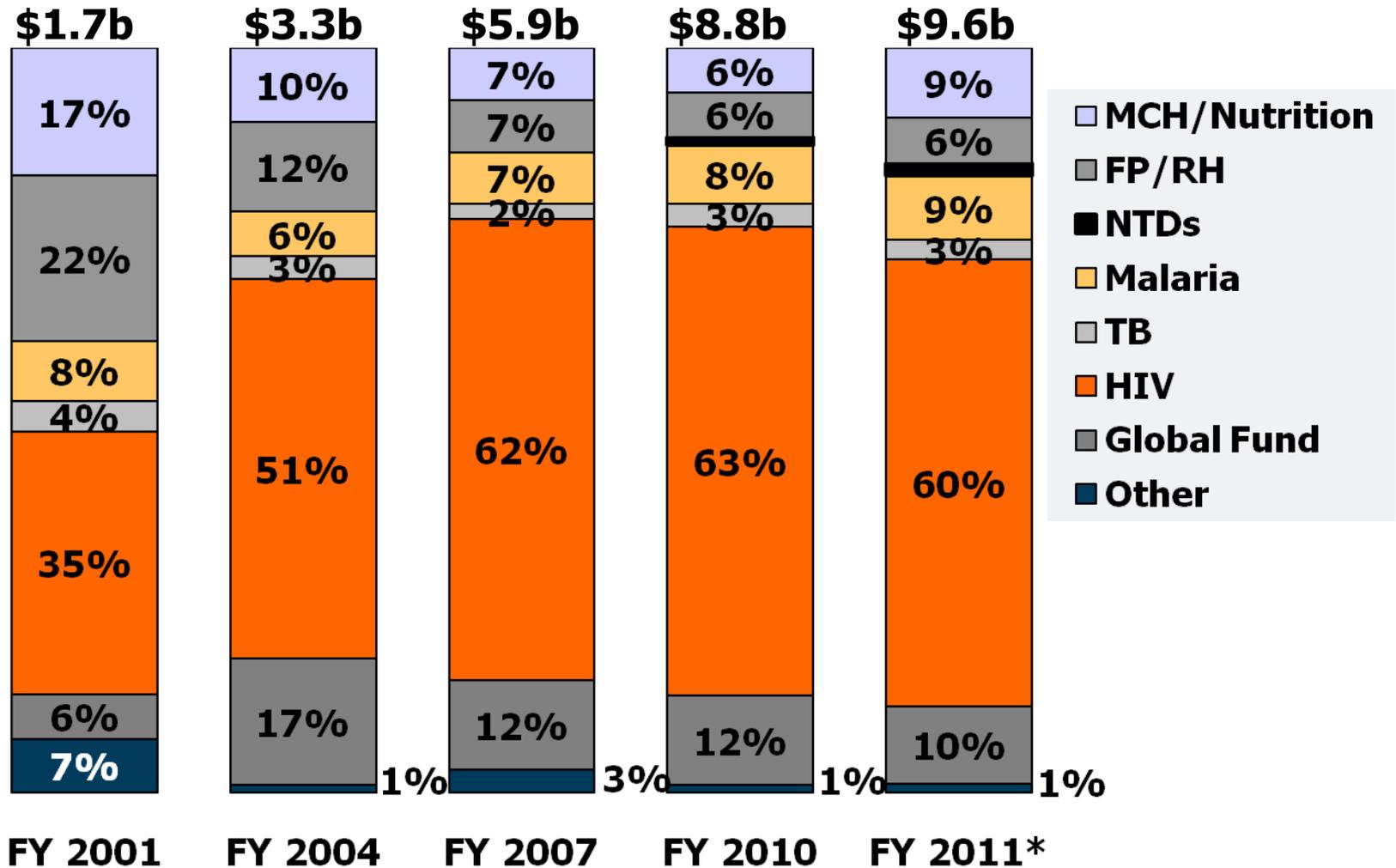
- **Commitment to save approximately**
 - ✓ **360,000 women's lives**
 - ✓ **3 million children's lives, including 1.5 million newborns**
- **Strong commitment to reproductive health and family planning**
- **Increase in funding**

Kaiser Family Foundation, *The U.S. Government and Global Maternal, Newborn and Child Health*, May 2010, <http://www.kff.org/globalhealth/upload/7963-02.PDF>



Distribution of Funding for Programs in the U.S. Global Health Initiative (GHI), by Sector, FY 2001-FY 2011

Source: Kaiser Family Foundation



Engaging Congress

Administration is committed to MCH

What about Congress?



Engaging Congress

Legislation & Appropriations



Engaging Congress

Legislation

“Global MOMS Act”



A Year of Advocacy

- **Met with members of the House and Senate**
- **CARE helped to unite maternal and child health advocacy.**
- **Consulted with our country office staff about MCH programs: what works and why?**
- **Drafted legislation to elevate the U.S. commitment to reducing maternal and child mortality.**



A Year of Advocacy

- **The bill – “The Global MOMS Act” – was introduced in the House of Representatives in May 2010.**
- **This bill would develop a strategy and improve coordination.**
- **More than 80 members of the House support the bill.**
- **No Republican support**



Controversy: Family Planning

- **Family Planning is important to reducing maternal and child deaths. Therefore, legislation had to reflect FP in order to have CARE's support.**
- **Family Planning is a polarizing issue in Congress.**
- **Significant effort to educate conservative members of Congress about why family planning was important.**
- **U.S. support for family planning was not support for abortion.**
- **Drew heavily on our country programs to demonstrate the role of family planning.**



Engaging Congress

Appropriations



Engaging Congress-Appropriations

- **President's commitment of \$63 billion over 6 years depends on Congress appropriating that amount.**
- **Barriers? Economy and Congress**
- **Supporters? Advocacy community and Congress**



Engaging Congress-Appropriations

	<u>FY 10</u>	<u>FY 11</u>	<u>FY 12</u>
What did we ask for?	\$2.2B	\$1.2B	\$1.575B
What did we get?	\$549M	TBD	TBD

The appropriations process is a year-long process. You may be working on this year's and next year's budgets at the same time.



What's Next?

- **Educating a new, more conservative Congress**
- **Advocating for additional resources for MCH in a tight economic climate**
- **Work for bipartisan introduction of MCH legislation**



Thank You

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