THE GLOBAL FETP ENTERPRISE:
APPLIED EPIDEMIOLOGY IN THE 21ST CENTURY

Conference Sponsor & Exhibitor Opportunities
10th TEPHINET Global Scientific Conference

October 28 – November 1, 2019

Atlanta Evergreen Marriott Hotel and Conference Center
4021 Lakeview Drive, Stone Mountain, GA 30083
Across the globe, new and deadly infectious disease epidemics seem to occur with increasing frequency, like the outbreaks of Ebola virus in Africa or Zika virus in Latin America. As a result, there is growing awareness that, if not quickly identified and controlled, outbreaks of infectious disease can spread rapidly and threaten health security globally. But there is good news as well: First responders are being trained and engaged all over the world to be “disease detectives”, through Field Epidemiology Training Programs (FETPs).

Thirty-eight years ago, the U.S. Centers for Disease Control and Prevention (CDC) along with other partner organizations like the World Health Organization (WHO), understood the need to institute FETPs in countries throughout the world, to assure the global development of well-trained and experienced field epidemiologists for disease detection and control. But they also understood the need to maximize these programs’ effectiveness and quality, through formal mentorship and technical support, shared learning, standards development, cross-program communication, and systematic quality improvement efforts. Recognition of the importance of these network-level elements led to the development of the Training Programs in Epidemiology and Public Health Interventions Network (TEPHINET) organization, which was established in 1997. Today, TEPHINET has 72 member programs actively training field epidemiologists and providing critical epidemiologic services in more than 100 countries.

One of the most important ways TEPHINET helps build and strengthen the global FETP enterprise is through our biannual global scientific conferences. Since 2000, TEPHINET scientific conferences have featured groundbreaking discussions on global disease detection, prevention, and response through keynote speeches, breakout sessions, side meetings, and interactive learning sessions. Trainees and graduates from FETPs worldwide, many from low- to middle-income countries, showcase their epidemiological investigations through oral and poster presentations. This year, for the first time, we are bringing our global conference to Atlanta, Georgia, USA. Atlanta is increasingly recognized as the U.S. hub for global health because of the many critical global health organizations that are based here, including the CDC, Emory University, The Task Force for Global Health, The Carter Center, and CARE.

TEPHINET - a non-profit, non-governmental program - relies on the generosity of sponsors, in addition to conference registration fees, to support this critically important learning opportunity for FETP trainees and their mentors. On behalf of the Conference Planning Committee, we would like to invite you to attend and support the 10th TEPHINET Global Scientific Conference in Atlanta from October 28 through November 2, 2019, at the Atlanta Evergreen Marriott Hotel and Conference Center.

Our commitment deadline is July 31, 2019. We would love to have you partner with us.
ATTENDEE DEMOGRAPHICS:
The 10th TEPHINET Global Scientific Conference will convene a unique global audience of 400+ public health professionals including field epidemiology trainees (who are medical doctors, epidemiologists and/or health care professionals), leadership from national ministries of health, university professors, and others to explore science, policy, education, and planning issues related to global health systems and emergency response.

WHY SPONSOR?
Sponsoring will not only put you in front of our participants who are at the forefront of strengthening public health systems in their countries but will also help to fund new training opportunities for FETP trainees and graduates. The trainees and graduates (many of whom are from low- to middle-income countries) are professionals from ministries of health to universities uniquely trained to improve their country’s ability to detect and respond to public health emergencies, such as disease outbreaks, at the national, regional and global level.

Our trainees and graduates have been deeply involved, responding to high profile events, such as the ongoing Ebola outbreak in the Democratic Republic of the Congo, in which many FETP trainees and graduates are participating.

NETWORK
Connect with key decision-makers in the global health field and ensure that your company or organization name is at the forefront of epidemiological discussions.

INSIGHT
Don’t miss this opportunity to gain cutting-edge knowledge on public health emergency response.

For sponsorship and/or exhibiting information, please contact Amber Ellithorpe, TEPHINET Events Manager, at aellithorpe@taskforce.org or by phone at (404) 687-5609.
WHO SHOULD SPONSOR?

As a sponsor, your organization will receive recognition for supporting the professional development of field epidemiologists and the creation of stronger public health systems worldwide. You will have the opportunity to increase your brand visibility among an audience of epidemiologists, physicians, nurses, veterinarians, and other public health workers from around the world. Our events draw the participation of officials from country ministries of health and related areas such as national defense and social services.

Events are about starting quality relationships, and TEPHINET conferences are no different. As a network, TEPHINET strives to make our conferences spaces that are as much about quality interaction as they are about information, because we know that bringing together professionals from different backgrounds often leads to groundbreaking solutions. A TEPHINET conference might just be the place your organization finds its next great partnership.

"Attending [the 9th TEPHINET Global Scientific Conference] was a great time in my field epidemiology career as I had an opportunity to meet and interact with people with vast experiences in the field. In meeting and presenting to them, I was able to share my country health profile and received suggested measures and ways which we could use to help deal with some health problems facing our communities...In general, I continued to acquire new knowledge and skills."

- W. William, Tanzania Field Epidemiology and Laboratory Training Program

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## Sponsor + Exhibitor Level Fees

### Sponsor Level Fee

<table>
<thead>
<tr>
<th>Sponsor Level Fee</th>
<th>Diamond ($25,000)</th>
<th>Ruby ($15,000)</th>
<th>Emerald ($5,000)</th>
<th>Sapphire ($2,500)</th>
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<tbody>
<tr>
<td>Company Name and/or Logo Featured on all Signage</td>
<td>●</td>
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<tr>
<td>Mobile App Banner</td>
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<tr>
<td>Complimentary Conference Registrations</td>
<td>4</td>
<td>3</td>
<td>3</td>
<td>1</td>
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<tr>
<td>Booth (Preferred Platinum Placement)</td>
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<td>●</td>
<td>(Silver Level)</td>
<td>(Silver Level)</td>
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<tr>
<td>Tickets to the Keynote Dinner</td>
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<td>3</td>
<td>3</td>
<td>1</td>
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<td>Social Media Acknowledgements Through Official TEPHINET Twitter and Facebook Accounts</td>
<td>3 posts</td>
<td>2 posts</td>
<td>1 post</td>
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<tr>
<td>Company Flyer in All Conference Bags</td>
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<td>Company Sponsored Give-Away in All Conference Bags</td>
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<tr>
<td>Sponsored Travel Support for 2 Low- to Middle-Income Trainees</td>
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<tr>
<td>Tickets to the International Night Dinner</td>
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<td>3</td>
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<td>Hosted Attendee Experience (see list below)*</td>
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<tr>
<td>Company/Organization Hosted Interactive Learning Session or Plenary Session</td>
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</table>

### Exhibitor Level Fee

<table>
<thead>
<tr>
<th>Exhibitor Level Fee</th>
<th>Platinum ($5,000)</th>
<th>Gold ($4,000)</th>
<th>Silver ($3,000)</th>
<th>Non-Profit ($1,500)</th>
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<tbody>
<tr>
<td>10 x 10 Booth</td>
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<td>8 x 10 Booth</td>
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<tr>
<td>Company Flyer in all Conference Bags</td>
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<tr>
<td>Sponsored Attendee All-Day Break</td>
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<tr>
<td>Sponsored Attendee Lunch</td>
<td>●</td>
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<tr>
<td>Sponsored Attendee Breakfast</td>
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<td>●</td>
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</table>

*Hosted Attendee Experiences:
- Atlanta Barbeque & Jazz Welcome Reception
- International Night Dinner
- Smithsonian Outbreak Exhibit
- & Interactive Map of Outbreak Investigations
- Translation Services
- CDC Museum Visit
- Meditation Room

For sponsorship and/or exhibiting information, please contact Amber Ellithorpe, TEPHINET Events Manager, at aellithorpe@taskforce.org or by phone at (404) 687-5609.
BOOTH INCLUDES:
• Listing and 25-word company description in the Exhibitor Directory in the mobile app
• Exhibitor Identification Sign
• 8 Ft./10ft. Curtain Backdrop
• 3 ft. curtain side rail
• 1 6-ft. draped table
• 2 chairs
• 1 waste basket

OFFICIAL EXHIBIT CONTRACTOR
All decorating and exhibit furniture will be handled by the official contractor, Cherry Convention Services, Inc. Each confirmed exhibitor will receive an exhibitor services kit with information about ordering booth carpeting, additional furniture, and other booth supplies. Exhibitors are responsible for all freight, drayage, decorations, furniture and labor charges for any additional add-ons not included in the exhibitor level fee. Shipping instructions will be provided in the kit.

BOOTH ASSIGNMENT POLICY
Requests for booth locations will be handled on a first come, first serve basis. No booth will be assigned without full payment. Space is limited, so exhibitors are encouraged to review the exhibit hall layout and submit an exhibit contract form with three (3) preferred booth locations as early as possible. Exhibitors wishing to avoid assignment of space near a particular competitor should indicate so on their application. TEPHINET will make every effort to accommodate exhibitor booth choices and special requests and reserves the right to determine final booth assignments. Confirmation letters will include final booth assignment.

EXHIBIT HALL HOURS
Installation:    Sunday, October 27    2:00 PM to 7:00 PM

Exhibit Hall Hours:    Monday, October 28 – Wednesday, October 30 8:00 AM – 6:00 PM
   Thursday, October 31 8:00 AM – 2:00 PM
   Friday, November 1 8:00 AM – 12:00 PM

Dismantle:    Friday, November 1 1:00 PM – 5:00 PM

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HOW TO APPLY
Please complete and return the attached application form(s) no later than Wednesday, July 31, 2019.

PAYMENT
Full payment will be due upon registering at the conference website. Payment submission will be by credit card through Cvent, unless another form of payment has been agreed upon.
COMPANY INFORMATION

Company Name
Contact Name
Title
Address

City | State | Zip
Phone
Email

BOOTH PREFERENCE
*Based on the floor plan, and the currently available booths, please provide your top three booth preferences:

First Choice
Second Choice
Third Choice

*Call the TEPHINET Exhibits Manager for booth selections if multiple booths purchased.

SPONSOR LEVEL

☐ DIAMOND
Travel Support for 2 low- to middle income Trainees

__ x $25,000 = $________

☐ RUBY
Hosted Attendee Experience

__ x $15,000 = $________

☐ EMERALD
Hosted Interactive Learning/Plenary Session

__ x $5,000 = $________

☐ SAPPHIRE

__ x $1,500 = $________

TOTAL SPONSOR PRICE: $________

PAYMENT

Full payment will be due upon contract acceptance by the TEPHINET Exhibits Manager. Payment submission can be made by credit card online or by check mailed to TEPHINET, 325 Swanton Way, Decatur, GA 30030.

CANCELLATION

Any linear booth exhibitor who cancels all or part of purchased booth space on or prior to September 1, 2019 will receive a full refund less a $500 administrative charge. Any exhibitor who cancels all or part of purchased booth space after September 1, 2019 will not receive a refund and TEPHINET will retain as liquidated damages all monies paid. TEPHINET reserves the right to enter into a further lease for the space involved after receipt of written cancellation. In the event that fire, strike, or other circumstances beyond the control of the management causes the 10th TEPHINET Global Scientific Conference to be canceled, full refund of the exhibit rental fees will be made which is the limit and extent of TEPHINET’s liability for such cancellation. All cancellation requests must be submitted in writing to the TEPHINET Exhibits Manager at: aellithorpe@taskforce.org.

AUTHORIZATION

This contract must be submitted with authorizing signature, agreeing to abide by all terms, conditions, and specifications and agreeing to the commitment total tallied above. Any questions regarding a specific opportunity in advance of submission may be directed to the TEPHINET Exhibits Manager at: aellithorpe@taskforce.org.

Authorized Signature

Printed Name

EXHIBITOR REGISTRATION

Complimentary exhibitor registrations based on sponsorship level purchased. Additional exhibitor badges can be purchased for $550.

No. of Extra Badges: __________ x $550

TOTAL BADGE PRICE: $________

TOTAL: $________

SCAN & RETURN THIS APPLICATION TO:
aellithorpe@taskforce.org
(404) 687-5609
COMPANY INFORMATION
Company Name __________________________
Contact Name __________________________
Title __________________________________
Address __________________________________
City | State | Zip __________________________
Phone __________________________
Email __________________________

BOOTH PREFERENCE*
Based on the floor plan, and the currently available booths, please provide your top three booth preferences:

First Choice ☐ Second Choice ☐ Third Choice ☐
*Call the TEPHINET Exhibits Manager for booth selections if multiple booths purchased.

EXHIBIT BOOTH
☐ PLATINUM LEVEL 1 Exhibitor Sponsored All-Day Break
   No. of Booths: ___ x $5,000 = __________

☐ GOLD LEVEL 2
Exhibitor Sponsored Lunch
   No. of Booths: ___ x $4,000 = __________

☐ SILVER LEVEL 3
Exhibitor Sponsored Breakfast
   No. of Booths: ___ x $3,000 = __________

☐ BRONZE LEVEL 4
Standard Non-Profit Booth
   No. of Booths: ___ x $1,500 = __________
   TOTAL BOOTH PRICE: __________

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No. of Extra Badges: ___ x $550
   TOTAL BADGE PRICE: __________
   TOTAL: __________

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Authorized Signature __________________________
Printed Name __________________________
Title __________________________
Date __________________________

SCAN & RETURN THIS APPLICATION TO:
aellithorpe@taskforce.org
(404) 687-5609
1. **EXHIBIT HALL MANAGEMENT** | The exhibition is organized and managed by The Task Force for Global Health (TFGH). Any matters not covered in these terms and conditions are subject to the interpretation of TFGH, and all exhibits must abide by the final decisions of TFGH. Exhibitors must also comply with the Atlanta Evergreen Marriott Conference Resort procedures. Exhibit Manager shall have full power to interpret, amend, and enforce these terms and conditions, and his or her decisions, when made, are binding on all exhibitors. Each exhibitor, and their employees, agree to abide by the foregoing terms and conditions and by any amendments or additions thereto in conformance with preceding sentence.

2. **ASSIGNMENT OF BOOTH SPACE** | Booths will be assigned on a first-come, first-served basis. Applications without authorized signature and required deposit will not be processed. Booths will not be held without a completed application and required deposit.

3. **INSTALLATION AND REMOVAL OF EXHIBITS** | Exhibit Manager reserves the right to fix the time for the installation of a booth prior to the show opening and for its removal after the conclusion of the show. Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of show, the installation of booth must occur only during the installation times designated in the official exhibit schedule. If the official Exhibit Hall schedule changes, all exhibitors will be notified. Exhibitors are expected to make travel arrangements in accordance with this schedule. Each exhibitor shall complete arrangements for shipment from Atlanta Evergreen Marriott Conference Resort in accordance with the instructions provided in the Exhibitor Services Kit. All material must be packed and ready for shipment by 7:00 PM on August 17, 2018. Any material not picked up by said time and date will be shipped at the exhibitor's expense, by a carrier selected by the official drayage contractor. No one under the age of 18 will be permitted on the exhibit floor during installation and dismantle hours.

4. **CANCELLATION & REFUNDS** | Any exhibitor who cancels all or part of purchased booth space or on prior to June 1, 2018 will receive a full refund less a $500 administrative charge. Any exhibitor who cancels their exhibit space after June 2, 2018 will receive a refund and TFGH will retain as liquidated damages all monies paid. TFGH reserves the right to enter into a further lease for the space involved after receipt of written cancellation. In the event that fire, strike, or other circumstances beyond the control of Exhibit Manager causes the Exhibit Hall to be canceled, full refund of the rental fees will be made which is the limit and extent of TFHG's liability for such cancellation. All cancellation requests must be submitted in writing to the TFHG Exhibits Manager.

5. **CONTRACTOR SERVICES** | The official contractor, Freeman, will provide all services in the Exhibit Hall. Complete information, instructions, and schedule of prices regarding shipping, drape, labor for installation and dismantling, electrical service, furniture, etc., will be included in the Exhibitor Services Kit to be forwarded electronically from the official contractor by June 15, 2018. An exhibitor service center will be maintained during allowable hours to facilitate services requested for additional needs of exhibitors. Under no circumstances will TFHG or Atlanta Evergreen Marriott Conference Resort assume responsibility for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to official contractor as specified in the Exhibitor Services Kit. Should any shipments not be made as specified in the manual, it will be removed by the official contractor and stored until the Exhibit Hall is ready to accept materials and all costs involved will be charged to exhibiting company. Exhibitors are responsible for all information provided in the Exhibitor Services Kit.

6. **ARRANGEMENTS OF EXHIBITS** | Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space, or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions within its booth. All demonstrators and other promotional activities must be confined to the limits of the assigned exhibit space. Exhibit Manager reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking drape will be placed to cover unsightly wires, unfinished back walls, etc. at the exhibitor's expense.

7. **BOOTH DESIGN** | Each exhibitor will be provided with an official Exhibitor Services Kit. The Exhibitor Services Kit contents describe in full the type and arrangement of exhibit space, standard equipment, and guidelines to be followed by Exhibit Manager for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions, and limitations contained in the Exhibitor Services Kit. Each assigned exhibit space will be provided with one (1) identification sign, Booths will include 8’ back drapes and two (2) sidewall drapes. The rear 5’ of linear space may contain items less than or equal to 8’ in height. Any items, props, signage, or combination thereof located in the front 5’ of the booth may not exceed 4’ in height, measured from the Exhibit Hall floor. Island booths are restricted to 10’ in depth for the area must be provided within the designated linear space for the comfort and safety of persons watching demonstrations and other promotional activities. In the sole opinion of Exhibit Manager, any exhibit that fails to conform to the Exhibitor Services Kit provisions or the provisions set forth herein, will be prohibited from functioning at any time during the exhibition.

8. **SUBLEASING OF SPACE** | Exhibitors may not assign, sublet, or apportion to others the whole, or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

9. **CONDUCT & PURPOSE OF EXHIBITS** | The purpose of the exhibition is to further the education of meeting attendees through product and service display and demonstrations. Products on exhibit shall be limited to those pertinent to the professional interests of attendees. All exhibits will be to serve the interest of the attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. Exhibit Manager reserves the right to require the immediate withdrawal of any exhibit that TFHG believes to be injured or prejudicial to the purposes of the meeting. Exhibit Manager reserves the right to refuse to admit to and eject from the exhibit building any objectionable or undesirable person or persons. The use of sideshow tactics or other undignified methods considered by TFHG to be objectionable are expressly prohibited in the Exhibit Hall and in any meeting room.

10. **STORAGE** | Exhibitors should make arrangements with the contracted decorator for storage of packing boxes and crates during the exhibition. TFHG assumes no responsibility for damage or loss of packing boxes or crates.

11. **SOUND DEVICES AND LIGHTING AND OTHER PRESENTATION DEVICES** | Public address systems introducing and promoting exhibit exhibits will be permitted. All materials and prizes require prior approval of TFGH. All sound equipment must be turned off while any portion of the exhibit is occupied by the exhibitor. The use of sideshow tactics or other undignified methods considered by TFGH to be injurious to the purpose of the meeting. Exhibit Manager reserves the right to refuse the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

12. **HANDOUT MATERIALS, GIVEAWAYS, AND PRIZE DRAWINGS** | Promotional giveaways and exhibitor prize drawings will be permitted. All materials and prizes require prior approval of TFGH. All handouts of advertising material or souvenirs in the Exhibit Hall by representatives of non-exhibiting firms is strictly forbidden. Selling of merchandise on the exhibit floor is strictly prohibited. TFHG reserves the right to disallow any material that it believes to be inappropriate.

13. **FIRE, SAFETY, AND HEALTH** | Exhibitors assume all responsibility for compliance with local, city, and state ordinances and regulations covering fire, safety, and health. All exhibit equipment and materials must be located within the assigned booth space. Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

14. **GENERAL LIABILITY, SECURITY, & INSURANCE** | TFHG makes no warranty, expressed or implied, that security measures will avert or prevent occurrences that may result in loss or damage. Exhibitors must make provisions for the safeguarding of their goods, materials, equipment, and display at all times. TFHG will not be liable for loss or damage to the property of exhibitors or other persons. Exhibitors assume all responsibility for damage, or loss of equipment or property, or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. Each exhibitor shall pay all expenses and damages that TFGH may incur thereby.

15. **PRODUCTS OR SERVICES EXHIBITED** | Products or services exhibited must be pertinent to the professional interests of attendees. All symptoms, booth, or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

16. **STORAGE** | Exhibitors should make arrangements with the contracted decorator for storage of packing boxes and crates during the exhibition. TFHG assumes no responsibility for damage or loss of packing boxes or crates.

17. **HANDOUT MATERIALS, GIVEAWAYS, AND PRIZE DRAWINGS** | Promotional giveaways and exhibitor prize drawings will be permitted. All materials and prizes require prior approval of TFGH. All handouts of advertising material or souvenirs in the Exhibit Hall by representatives of non-exhibiting firms is strictly forbidden. Selling of merchandise on the exhibit floor is strictly prohibited. TFHG reserves the right to disallow any material that it believes to be inappropriate.

18. **VIOLATIONS** | TFGH may, at its sole discretion, remove all or part of future exhibiting privileges for violations of the terms and conditions. In addition, violation of any of these terms shall be considered by the exhibitor or their employees or agents shall, at the option of TFGH, forfeit the exhibitor's right to occupy space and such exhibitor shall forfeit to TFGH all monies paid or due. Upon evidence of violation, TFHG may take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall reimburse TFGH for all costs incurred as a result of the violation.

19. **SEVERABILITY** | All agreements and covenants contained herein are severable, and in the event any of them shall be held to be invalid by any competent court, this agreement shall be interpreted as if such valid agreements or covenants were not contained herein.

20. **CONTACT** | For questions or more information, please contact Andréa Berlin: aberlin@taskforce.org