Helping CDC Do More, Faster
The CDC Foundation Helps CDC Do More, Faster
Government Cannot Protect Health *Alone*

**Government Public Health** + **Outside resources, expertise, reach** = **Improved public health**
Our Partners

• corporations & businesses
• foundations
• nonprofit organizations
• educational institutions
• individuals
Motivation

Your Mission

Their Mission
Why the Private Sector Chooses Us

• help navigating CDC
• accountability and transparency
• flexibility
• leverage
CDC Foundation Partnership Opportunities

- Traditional donor/grantee relationships
- Collaborations between CDC and a private sector organization
- Broad multi-partner initiatives
- Laboratory research partnerships
HOW THE PARTNERSHIP CYCLE WORKS

1. EXPLORE opportunities, based on CDC interests and potential partners' objectives
2. CONVENE potential partners with CDC scientists and leaders
3. FACILITATE meaningful dialogue between partners and CDC to achieve common goals
4. AGREE on partners' roles, commitments and needs
5. IMPLEMENT specific strategies/recommend additional partners
6. MONITOR progress and success/ensure accountability to protect investment
7. EVALUATE impact and assess future partnership opportunities
The CDC Foundation currently manages approximately 200 programs with CDC in the U.S. and around the world.
Bloomberg Initiative to Reduce Tobacco Use
Flour Fortification
Bed Nets for Children
Mobile Surveillance at the Hajj
Field Epidemiology and Laboratory Training
Strengthening Disease Surveillance and Response in Central Africa