Greg Koch
Global Director of Water Stewardship
The Coca-Cola Company

Greg Koch is the Managing Director of the Global Water Stewardship in the Environment & Water Resources Department at The Coca-Cola Company in Atlanta, Georgia. In this role, he manages the company’s global water stewardship strategy, which assesses and mitigates water risks facing Coca-Cola on a global basis. Mr. Koch manages the Company's $20 million partnership with the World Wildlife Fund (WWF), the world's largest multinational conservation organization. He also was instrumental in establishing the Company's commitment to the CEO Water Mandate, a private-public initiative that is developing strategies and solutions to address the global water crisis. Prior to joining The Coca-Cola Company, Mr. Koch was an environmental consultant on engineering design and contributed to the designs of buildings for the 1996 Atlanta Summer Olympic Games. He currently serves on the External Advisory Board for Civil and Environmental Engineering at the Georgia Institute of Technology.