Global Health Leadership Forum
The Centers for Disease Control and Prevention
November 4, 2010

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Acting Deputy Director
Government Relations
• We **build human capability** through improvements in education, health and economic opportunity

• We **address discrimination and poor governance** because they fuel poverty

• We **focus on marginalized women and girls**

• We **work in partnership and advocate for policy change** in order to have global impact
CARE – Where We Work

CARE operates 1,200 projects in 70 countries and serves nearly 55 million people. Our programs address:

- **Economic Development** through microfinance initiatives
- **Water, Sanitation and Environmental Health** through construction of clean water systems and latrines
- **HIV/AIDS** through information and services to vulnerable groups
- **Health** by focusing on mothers and children
- **Education** by promoting basic, quality education for all
- **Agriculture and Natural Resources** by supporting farmers
- **Nutrition** through emergency relief and prevention of malnutrition
Advocacy and the U.S. Government
How did maternal and child health gain greater priority in US government?

How does advocacy play a part in this?
Obama Administration
Global Health Initiative

Congress
Legislation
Appropriations
President Obama’s Global Health Initiative (GHI)
The Global Health Initiative

• Announced in May of 2009
• $63 Billion over 6 years
• Build on the progress of PEPFAR
• Renewed focus on women and children
“Through the GHI the United States will invest $63 billion over six years to help partner countries improve health outcomes through strengthened health systems - with a particular focus on improving the health of women, newborns and children through programs including infectious disease, nutrition, maternal and child health, and safe water.”

\(^2\text{The Global Health Initiative, www.pepfar.gov/ghi/index.htm}\)
U.S. Government Funding for the Global Health Initiative (GHI), Proposed and Enacted, FY 2009 - FY 2014

Source: Kaiser Family Foundation

In Billions

- **FY 09-14 (Proposed)**
  - $63.0
    - $12.0 (19%)
    - $51.0 (81%)

- **FY 09-11 (FY 09-10 Enacted, FY 11 Requested)**
  - $26.8
    - $4.2 (16%)
    - $22.6 (84%)

- **FY 12-14 (Remaining)**
  - $36.2
    - $7.8 (22%)
    - $28.4 (78%)

- Other Global Health Priorities
- PEPFAR & Malaria

*Percentage of total funding.*
• Commitment to save approximately
  ✓ 360,000 women’s lives
  ✓ 3 million children’s lives, including 1.5 million newborns

• Strong commitment to reproductive health and family planning

• Increase in funding

Distribution of Funding for Programs in the U.S. Global Health Initiative (GHI), by Sector, FY 2001-FY 2011

Source: Kaiser Family Foundation

<table>
<thead>
<tr>
<th>Year</th>
<th>Funding</th>
<th>MCH/Nutrition</th>
<th>FP/RH</th>
<th>NTDs</th>
<th>Malaria</th>
<th>HIV</th>
<th>TB</th>
<th>Other</th>
<th>Global Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2001</td>
<td>$1.7b</td>
<td>17%</td>
<td>22%</td>
<td>8%</td>
<td>4%</td>
<td>35%</td>
<td>6%</td>
<td>6%</td>
<td>7%</td>
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<tr>
<td>FY 2004</td>
<td>$3.3b</td>
<td>10%</td>
<td>12%</td>
<td>6%</td>
<td>3%</td>
<td>51%</td>
<td>17%</td>
<td>17%</td>
<td>1%</td>
</tr>
<tr>
<td>FY 2007</td>
<td>$5.9b</td>
<td>7%</td>
<td>7%</td>
<td>6%</td>
<td>3%</td>
<td>62%</td>
<td>12%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>FY 2010</td>
<td>$8.8b</td>
<td>6%</td>
<td>6%</td>
<td>8%</td>
<td>3%</td>
<td>63%</td>
<td>12%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>FY 2011*</td>
<td>$9.6b</td>
<td>9%</td>
<td>6%</td>
<td>9%</td>
<td>3%</td>
<td>60%</td>
<td>10%</td>
<td>1%</td>
<td>1%</td>
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Engaging Congress

Administration is committed to MCH

What about Congress?
Engaging Congress

Legislation & Appropriations
Engaging Congress

Legislation
“Global MOMS Act”
A Year of Advocacy

• Met with members of the House and Senate

• CARE helped to unite maternal and child health advocacy.

• Consulted with our country office staff about MCH programs: what works and why?

• Drafted legislation to elevate the U.S. commitment to reducing maternal and child mortality.
A Year of Advocacy

- The bill – “The Global MOMS Act” – was introduced in the House of Representatives in May 2010.

- This bill would develop a **strategy** and **improve coordination**.

- More than 80 members of the House support the bill.

- No Republican support
Controversy: Family Planning

• Family Planning is important to reducing maternal and child deaths. Therefore, legislation had to reflect FP in order to have CARE’s support.

• Family Planning is a polarizing issue in Congress.

• Significant effort to educate conservative members of Congress about why family planning was important.

• U.S. support for family planning was not support for abortion.

• Drew heavily on our country programs to demonstrate the role of family planning.
Engaging Congress

Appropriations
Engaging Congress-Appropriations

• President’s commitment of $63 billion over 6 years depends on Congress appropriating that amount.

• Barriers? Economy and Congress

• Supporters? Advocacy community and Congress
Engaging Congress-Appropriations

<table>
<thead>
<tr>
<th></th>
<th>FY 10</th>
<th>FY 11</th>
<th>FY 12</th>
</tr>
</thead>
<tbody>
<tr>
<td>What did we ask for?</td>
<td>$2.2B</td>
<td>$1.2B</td>
<td>$1.575B</td>
</tr>
<tr>
<td>What did we get?</td>
<td>$549M</td>
<td>TBD</td>
<td>TBD</td>
</tr>
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The appropriations process is a year-long process. You may be working on this year’s and next year’s budgets at the same time.
What’s Next?

• Educating a new, more conservative Congress

• Advocating for additional resources for MCH in a tight economic climate

• Work for bipartisan introduction of MCH legislation
Thank You

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